

## **ITCA Official Sponsorship Advertising Rules interpreted for the International Topper from the World Sailing Advertising Code (Regulation 20)**

These rules are for boats between 2.5 and 8m in length and the Topper is 3.4m.

### **Definitions:**

- Official Class Sponsors - Sponsors appointed and named by either the International Topper Class Association (ITCA) or the relevant national ITCA. E.G. ITCA (GBR).
- Competitor Advertising - Advertising chosen by the competitor.
- Position A - See the ITCA Sponsorship Boat Advertising Rules.
- Position B - See the ITCA Sponsorship Boat Advertising Rules.
- Advisory Positions - These are positions on the hull and / or sail that the Class recommend can carry additional Official Class Sponsors' advertising, as defined in the ITCA Sponsorship Boat Advertising Rules, but it is the choice of the individual sailor as to whether they display it or not.

## **Placing of Official Class Sponsors Advertising**

### **Class enforceable advertising positions**

There are two enforceable advertising positions available for Official Class Sponsors or Event Sponsors, which should be notified via the Notice of Race. They are defined as positions A and B.

#### **Position A**

Official Class Sponsors' logos, can be placed on the hull in an area 1 metre from the foremost point of the hull. For visual guidance this is anywhere forward of the mast and is shown in the ITCA Sponsorship Boat Advertising Rules.

This space is reserved for Official Class Sponsors and Event Sponsors and cannot be used for individual Competitor Advertising instead.

#### **Position B**

Official Class Sponsors' logos can be placed on the forward end of the boom in an area not exceeding 500mm in total, and is shown in the ITCA Sponsorship Boat Advertising Rules.

This space is reserved for Official Class Sponsors and cannot be used for individual Sailor Sponsors' advertising instead.

### **WARNING**

It is strongly advised that no sponsor logos should be placed on the decks simply because the textured surface is not suitable for stickers. Detached advertising stickers will pollute the sailing waters.